



Blog Etiquette

We have just **a few simple rules** for respondents and Committee members who choose to participate in the Knowledge Wavz Blog:

1. **Human Face.** Like other online discourse, *Knowledge Wavz* represents individual interactions between the public, academics, practitioners and Committee members, not corporate communications. Individuals are personally responsible for their posts.
2. **Identity.** People like to know who they're talking to, so identify yourself when posting.
3. **Kindness.** Respect your audience and don't pick fights - be the first to correct your own mistakes, and don't alter previous posts without indicating that you have done so. Strive to post as your best self, and refrain from posting intemperately. Try to remember that *Knowledge Wavz* respondents are people who have their good and bad days.
4. **Knowledge Enhancers.** Add value - provide worthwhile information and perspective. This helps further debate and contributes to *Knowledge Wavz* 's body of knowledge
5. **Corrections.** Be eager to learn of any errors in your posts and attempt to correct errors swiftly. However, you continue to reserve the right to have your own opinion.
6. **Linking.** Attempt to provide links to all material quoted on *Knowledge Wavz*, and also to the site that pointed you to the material of interest wherever possible.
7. **Fair Use.** Refrain from reproducing more of a post/article than is necessary to make your point, and provide links back to the author's blog/original publication where possible.
8. **Transparency.** The rules by which this website is conducted will always be available to be viewed by any reader via a link in the sidebar. Changes to the Principles will be noted as a new entry in *Knowledge Wavz*.